



Ms. Nivruti Rai
MD & CEO – INVEST INDIA

Nivruti Rai is a distinguished Indian-American technology executive and the current Managing Director and CEO of Invest India, the national investment promotion and facilitation agency under the Ministry of Commerce and Industry. Her journey from Gorakhpur, Uttar Pradesh, to the helm of India's premier investment agency is a testament to her resilience, vision, and leadership in the technology sector.

Nivruti Rai's journey is a powerful testament to determination, lifelong learning, and visionary leadership. Her story inspires women aspiring to make meaningful contributions to technology and society.

Early Life and Education

Born in November 1969 in Gorakhpur, Uttar Pradesh, Nivruti Rai pursued her undergraduate studies at the University of Lucknow, earning a B.Sc. in Statistics. She later moved to the United States, where she obtained an M.S. in Industrial Engineering from Oregon State University. Her academic journey laid a strong foundation for her future endeavors in the technology industry.

Career at Intel

Nivruti Rai began her career at Intel Corporation in 1994. Over nearly three decades, she held various leadership roles, including Vice President of Intel Foundry Services and Country Head of Intel India. Under her leadership, Intel India became the company's largest R&D center outside the U.S., focusing on cutting-edge technologies such as artificial intelligence, 5G, and autonomous systems. She also spearheaded initiatives to promote rural broadband connectivity and fostered collaborations between Intel and Indian startups.

Leadership at Invest India

In July 2023, Nivruti Rai transitioned to the public sector, taking on the role of Managing Director and CEO of Invest India. In this capacity, she is responsible for driving investment promotion and facilitation efforts to attract foreign direct investment into India. Her vision includes leveraging India's strengths to maximize global partnerships and economic growth.

Recognitions and Contributions

Nivruti Rai's contributions have been widely recognized. She received the prestigious Nari Shakti Puraskar, India's highest civilian honor for women, for her work in promoting rural broadband internet connectivity and innovations in semiconductor technology. Additionally, she has been featured in Fortune India's list of Most Powerful Women in Business.

Inspiring Women in Technology

As a woman in a predominantly male-dominated industry, Nivruti Rai has broken barriers and served as a role model for aspiring female technologists. She emphasizes the importance of embracing challenges and taking risks, stating, "In failures, we learn; in successes, we earn." Her leadership style combines technical expertise with a commitment to mentorship and inclusivity

Educational and Board Affiliations

Beyond her professional roles, Nivruti Rai has been involved in various educational and corporate boards. She has participated in executive programs at Harvard Business School and Stanford Graduate School of Business. Her board memberships include positions at Biocon Biologics and Narayana Hrudayalaya, reflecting her broad influence across industries.

Nivruti Rai's journey exemplifies the impact of determination, continuous learning, and visionary leadership. Her story serves as an inspiration for individuals aiming to make significant contributions to technology and society.
